

CHOOSE A FIRM DESIGNED FOR MEDIA,
ENTERTAINMENT, TECH AND SPORTS
LAWYERS. CHOOSE KEEPING 75%
OF EVERYTHING YOU BILL. CHOOSE
INDEPENDENCE AND FREEDOM. CHOOSE
SPENDING MORE TIME WITH FRIENDS
AND FAMILY. CHOOSE FEELING PROUD
OF WHERE YOU WORK. CHOOSE TIME
AND BALANCE FOR YOURSELF. CHOOSE
BEING YOUR OWN BOSS. CHOOSE NO
MORE PERFORMANCE TARGETS. CHOOSE
NO MORE POINTLESS MEETINGS. CHOOSE
LIKEMINDED COLLEAGUES WHO SHARE
YOUR PASSION. CHOOSE WORKING UNTIL
MIDNIGHT BECAUSE YOU WANT TO, NOT
HAVE TO. CHOOSE TAKING CONTROL OF
YOUR CAREER, YOUR LIFE, YOUR TIME.
CHOOSE RED AND BLACK, NOT BEIGE.
CHOOSE YOUR FUTURE. **CHOOSE LEVEL.**

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A FIRM DESIGNED SPECIFICALLY FOR MEDIA,
ENTERTAINMENT, TECHNOLOGY & SPORTS LAWYERS.

LEVEL.LAW/CHOOSELEVEL

**CHOOSE
YOUR
WORKING
HOURS.**



**CHOOSE
YOUR
FUTURE.**



LEVEL IS A UNIQUE PLATFORM FOR SPECIALIST LAWYERS.

We created Level as a platform to enable media, entertainment, technology and sports lawyers to enjoy a better way of working. Level offers a unique blend, combining specialism in our chosen sectors with the flexibility afforded by our model. We provide a platform for self-employed lawyers to run and grow their practices on their own terms and keep the lion's share of their billings. This way of working means Level lawyers can focus on their clients without the distractions, restrictions and politics often found in traditional firms.



**CHOOSE
FEELING
PROUD OF
WHERE YOU
WORK.**

#CHOOSELEVEL

We understand that leaving the security of a senior position in a law firm or an in-house role can be daunting. Level was founded by four established lawyers who have taken precisely that step. We have individually seen the benefits of taking control of our careers in a way that fits in with our lifestyles and without having to compromise on quality, peer-perception or earnings. Indeed, our own experience is that working with Level optimises all three of these factors.

As well as the platform model, Level also offers lawyers a range of other features and benefits including:

CHOOSE FOCUS.

Unlike other 'new law' firms, we are completely focused on just four complementary sectors – media, entertainment, technology and sport. You will operate under a brand and with peers that will be attractive to your current and future clients.

CHOOSE QUALITY.

Our business model is not based on increasing headcount through indiscriminate recruitment. We only want lawyers who are respected and experienced in the four market sectors we focus on. Your peers will be likeminded specialist lawyers with a passion for doing excellent work for the best clients.

CHOOSE FLEXIBILITY.

You determine when and where you work and can take time off as you like, set your own fee arrangements and have complete control over how much you bill. You won't have unnecessary admin, mandatory internal meetings or performance targets to work to, and we take care of your insurance, compliance, billing and back office needs.

CHOOSE INCLUSIVE TEAM CULTURE.

Even though our lawyers are self-employed, they are all part of the Level team. Level is made up of forward-thinking, like-minded lawyers who want to focus on their practice and have the freedom and independence that comes with being self-employed, while still having access to the support and culture of a progressive firm. All lawyers have the option to hot desk with the rest of the firm at our Covent Garden HQ, and participate in a mix of team and client events together.

CHOOSE CROSS-REFERRAL OPPORTUNITIES.

Although self-employed, Level lawyers can still benefit from the wider Level team's network across a range of areas. The Level model allows our lawyers to expand and build their practices out in the direction of their choosing.

CHOOSE LEVEL.

Joining Level will enable you to present your industry clients with a market-leading brand and a firm that looks the part, speaks their language and is a natural destination for their business. In just a few years Level has grown rapidly, more than doubling in size.

THE LEVEL MODEL.

THE FINANCIAL MODEL

Our remuneration model is straightforward. From day one, you receive 75% of all fees you generate and bill. New client referrals to other Level lawyers are incentivised with a 15% referral fee on referred billings, with the Level lawyer engaged in the work earning 60%. We have no set-up fees or upfront costs to entry. Level lawyers are not subject to any restrictive covenants.

ILLUSTRATED EXAMPLE



CENTRAL SUPPORT

Level will provide you with all of the central support services you need, including:

- Professional indemnity, cyber liability and cyber crime insurance
- Document management system, email, cloud services, IT support and telephone answering service
- Accounts and time recording software, credit control and billing processes at your instruction
- Knowhow subscriptions and precedents
- Regular marketing support and networking opportunities
- Stationery, business cards, website, social media and digital profiles
- Support from junior assistants or the flexibility and support to recruit your own assistants
- Hot desk and meeting facilities at our offices in Covent Garden

YOUR NEXT STEP.

To set up an introductory call to discuss joining Level, please contact Amy Sullivan via email or phone.
amy.sullivan@level.law +44 20 3865 1000

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